



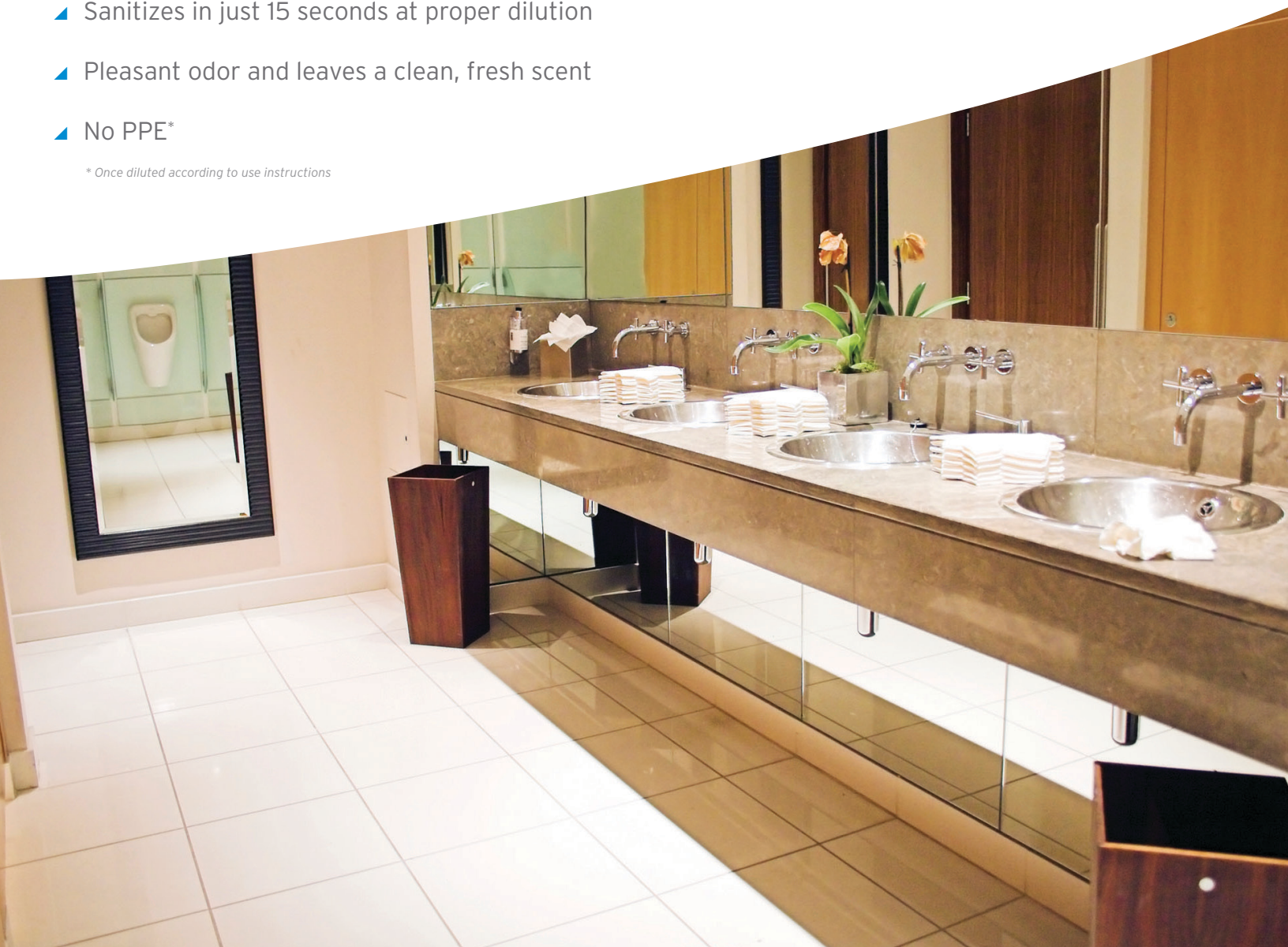
SIMPLIFY THE CLEANING PROCESS

14 Plus Antibacterial All Purpose Cleaner

Multi-purpose disinfectant
and restroom cleaner with
fast disinfection time

- ▲ Cleans, disinfects, and deodorizes in one labor-saving step
- ▲ Effective as hard surface disinfectant and light-duty bathroom cleaner
- ▲ Fast disinfection times of 3 minutes at low dilution rates
- ▲ Sanitizes in just 15 seconds at proper dilution
- ▲ Pleasant odor and leaves a clean, fresh scent
- ▲ No PPE*

* Once diluted according to use instructions



THE IMPORTANCE OF DISINFECTION

- ▲ Many organisms which cause disease or illness can survive for months and can be a continuous source of transmission if surfaces are not disinfected
- ▲ Regularly disinfecting your hard surfaces provides your staff and the guests you serve with a cleaner environment
- ▲ Each product has a specific concentration and dwell time for disinfection, follow product label directions

ECOLAB STUDIES SHOW

73% of EXECUTIVE HOUSEKEEPERS
WANT DISINFECTION*

WHERE TO USE IT

- ▲ Guest room surfaces such as chairs, desks, tables, telephones, walls, other high touch points
- ▲ Restroom surfaces such as toilets, urinals, sinks, counter tops, other high touch points
- ▲ Hard surfaces such as garbage cans, door knobs, cabinets, light switches



SIZE	SKU	SUPC
2.5 US GAL (9.46 L)	6100920	4062200
2 - 0.53 US GAL (2 L)	6100912	4062228

*Ecolab's Bathroom cleaning expectations obtained through hotel manager interviews, conducted in 2011.

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